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DataCaciques provides eCommerce sellers with a robust set of SaaS solutions that involve managing your inventory, listings, automated campaign, automated pricing, data analysis, customer services, warehouse, and order. DataCaciques clients can optimize their eCommerce business, improve working efficiency and save labor costs via DataCaciques' software. The all-in-one software is developed by DataCaciques eCommerce expert engineers. They run routine software updates to ensure their clients always have up-to-date features. DataCaciques Account Manager and Customer Services team staff, who have sufficient eCommerce operation experience, provide the services of software training and eCommerce account management to their clients.



Services

- Self-serve

Products supported

- Sponsored Products

Cost structures

- Flat fee

Minimums

Yes

Customer types

Agencies, Brands, Suppliers and resellers

Regions supported*

U.S., Canada, UK, India, China, Mexico, Germany, France, Italy, Spain, Australia and Japan

**Walmart Connect offers ad inventory in the U.S. only.*

Offices

Shanghai China, Shenzhen China

Contact

support@datacaciques.com

Sponsored Search platform features	Walmart Ad Center	DataCaciques
Campaign management		
Campaign creation/editing	✓	✓
Rule-based optimization	✓	✓
Dayparting		✓
Budget run-out alert		
Reporting		
Dashboard metrics	✓	✓
Share of voice		
Stats (near-real time metrics)	✓	
Stats (near-real time daily budget indicator)		
Additional features		
Cross-retailer/publisher keywords		
Suggested bids (ad items)	✓	✓
Suggested bids (keywords)	✓	✓

This table does not represent all the features, tools and services offered by DataCaciques. Contact DataCaciques for complete feature information.