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Quartile is an independent eCommerce advertising platform. Quartile's proprietary machine-learning technology leverages unique scale to optimize bidding strategies across all channels and marketplaces, helping to grow sales at lower costs for customers.

Services

- Managed Serve
- Self-serve

Products supported

- Sponsored Products
- Sponsored Brands
- Display Self-serve

Cost structures

Flat monthly fee

Minimums

No

Customer types

Brands, third-party sellers, advertising agencies

Regions supported*

U.S., Canada, India, UK

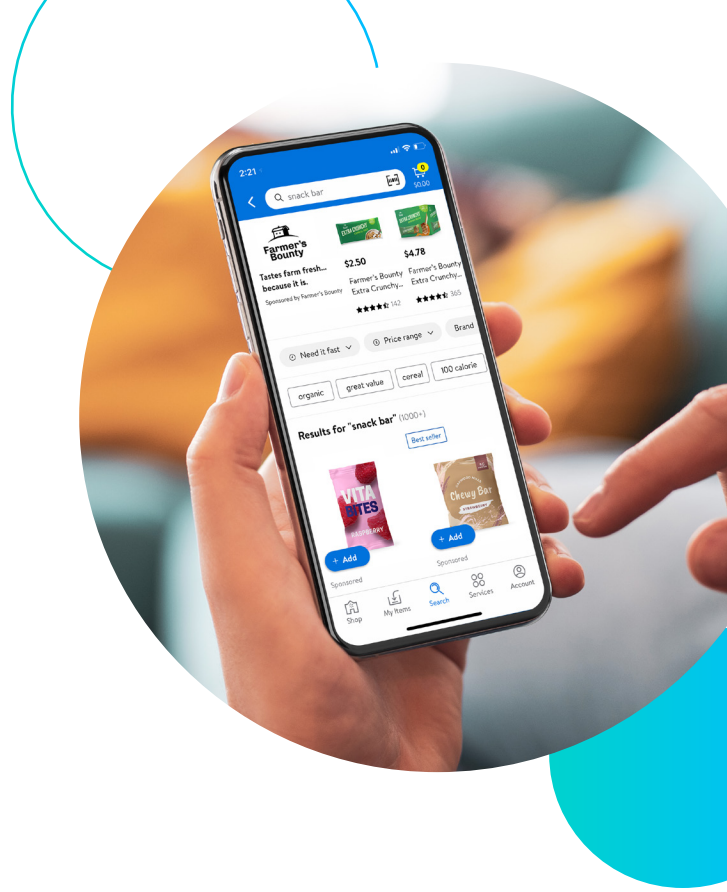
**Walmart Connect offers ad inventory for U.S. only*

Offices

New York, NY; Philadelphia, PA; Miami, FL;
Sao Paulo, BR; Hyderabad, IND

Contact

sales@quartile.com



Sponsored Search platform features	Walmart Ad Center	Quartile
Campaign management		
Campaign creation/editing	✓	✓
Rule-based optimization	✓	
Dayparting		
Budget run-out alert		
Reporting		
Dashboard metrics	✓	✓
Share of voice		
Stats (near-real time metrics)	✓	
Stats (near-real time daily budget indicator)		
Additional features		
Cross-retailer/publisher keywords		
Suggested bids (ad items)	✓	
Suggested bids (keywords)	✓	

This table does not represent all the features, tools and services offered by Quartile. Contact Quartile for complete feature information.