



All content provided by Pacvue.

**Pacvue is an enterprise commerce platform with specialized expertise providing recommendations, robust reporting, advertising automation and performance optimization.**

Pacvue gives brands both the power of unified retail data and the tools needed to automate recommended actions.

An enterprise-grade software suite, Pacvue offers the level of control and flexibility needed to optimize the digital shelf, help increase sales and grow market share efficiently. Pacvue unified retail media brings performance data across marketplaces together into one single view – and integrating ads with retail data helps brands make smarter decisions about their marketing campaigns.

### Services

Self-serve

### Products supported

- Sponsored Products
- Sponsored Brands

### Cost structures

Percentage of media spend

### Minimums

Yes; contact Pacvue for pricing

### Customer types

Pacvue works with brands of all sizes across every major category.

### Regions supported\*

U.S., Canada, UK, India, China and Japan  
\* Walmart Connect offers ad inventory for U.S. only

### Offices

Bellevue, Washington

### Contact

[sales@pacvue.com](mailto:sales@pacvue.com)





Sponsored Search platform features	Walmart Ad Center	Pacvue
<b>Campaign management</b>		
Campaign creation/editing	✓	✓
Rule-based optimization	✓	✓
Dayparting		✓
Budget run-out alert		✓
<b>Reporting</b>		
Dashboard metrics	✓	✓
Share of voice		✓
Stats (near-real time metrics)	✓	✓
Stats (near-real time daily budget indicator)		✓
<b>Additional features</b>		
Cross-retailer/publisher keywords		✓
Suggested bids (ad items)	✓	✓
Suggested bids (keywords)	✓	✓

This table does not represent all the features, tools and services offered by Pacvue. Contact Pacvue for complete feature information.