



Walmart is a
one-stop-shop for
Office Supplies



Double-digit YoY sales growth for the following Office Supplies categories:

Pickup & Delivery

Pens, pencils,
markers

Walmart.com

Notebooks, writing
pads, journals

Store and business

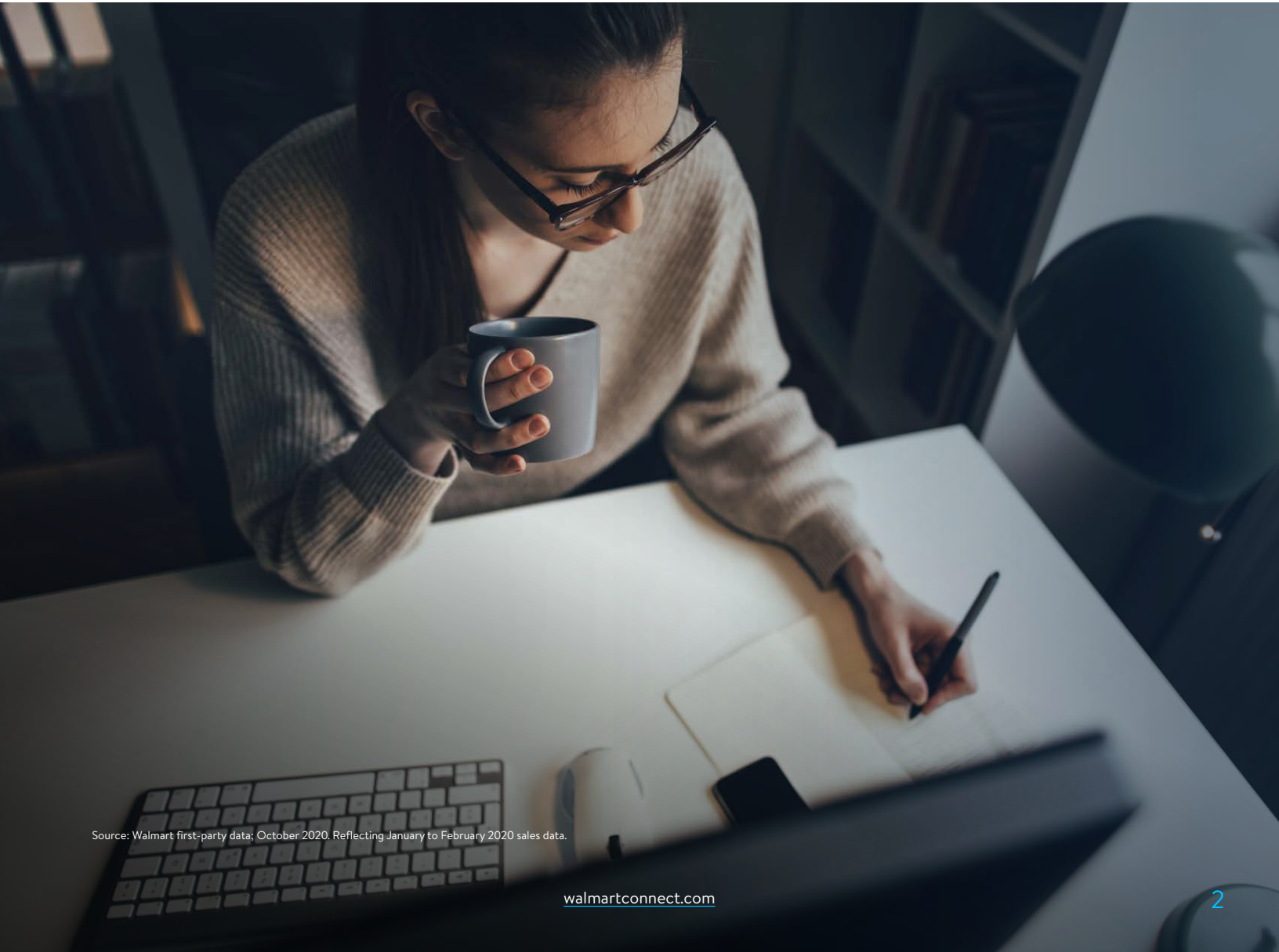
Calculators

Walmart stores

Organization

Office boards

Envelopes



Source: Walmart first-party data; October 2020. Reflecting January to February 2020 sales data.



Triple-digit YoY sales growth for the following Office Supplies categories:

Pickup & Delivery

Shipping and moving

Binders and filing
products



Double-digit
YoY sales growth on
pickup & delivery²

Double-digit
YoY growth of average
orders per week on
pickup & delivery²

Source: Walmart first-party data; October 2020. Reflecting January to February 2020 sales data. (Reflecting December – June data. *Jan – Feb 2020 compared to same period year prior.)²



In February, YoY search volume
increased by double-digits
for the following categories:



Walmart.com

Printed paper
Office supplies
& organizers

Pickup & delivery

Printed paper
Notebook

Source: Walmart first-party data; October 2020. Reflecting January to February 2020 sales data.

Partner with Walmart Connect to tap into
opportunities in Office Supplies today.