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Limitless is an enterprise-grade adtech platform that provides a range of managed services including campaign automation, reporting, performance optimization and more. Limitless helps brands unlock the control and flexibility needed to optimize their digital shelf, boost sales and efficiently grow market share. The Limitless dashboard consolidates performance data across multiple marketplaces into a single view, helping brands make informed decisions across their marketing objectives.

Services

Managed service

Products supported

- Sponsored Products
- Sponsored Brands
- Display Self-serve via managed service

Cost structure

% of advertising sales

Minimums

None

Customer types

- Brands
- Suppliers
- Resellers
- Agencies

Regions supported*

U.S., Canada, EMEA, APAC

**Walmart Connect offers ad inventory in the U.S. only*

Offices

Excelsior, MN

Contact

hello@limitless.tech



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LIMITLESS

Sponsored Search platform features	Walmart Ad Center	Limitless
Campaign management		
Campaign creation/editing	✓	✓
Rules-based optimization	✓	✓
Dayparting		✓
Budget run-out alerts		
Reporting		
Dashboard metrics	✓	✓
Share of voice		
Stats (near-real time metrics)	✓	
Stats (near-real time daily budget indicator)		
Additional features		
Cross-retailer/publisher keywords		✓
Suggested bids (ad items)	✓	
Suggested bids (keywords)	✓	

This table does not represent all the features, tools and services offered by Limitless. Contact Limitless for more detailed feature information.