



As of (_____) (“**Effective Date**”)

(_____) (**Advertiser Legal Entity Name**)
(_____) (**Advertiser Legal Address**)
(_____) (**Advertiser Legal Address**)

Re: Walmart Connect Partner Awards

I, (_____) (**Full Name**), am a duly authorized representative of (_____) (**Advertiser Legal Entity Name**) (“**Advertiser**”), which owns the creative content contained in the (_____) (**Title of Campaign**) (the (“**Content**”). I hereby authorize (_____) (**Partner Legal Entity Name**) (“**Partner**”) to include the Content, including Advertiser’s name, trademarks, and logos contained therein in its submission for the Walmart Connect Partner Awards and related activities. This authorization covers nomination materials, judging, ceremony displays, press releases media outreach social media, websites, newsletters, award reels, internal and external presentations and any other reasonable use directly connected to Partner’s Walmart Connect Partner Awards submission and promotion.

I hereby certify that I have the full right and authority to provide this authorization on behalf of Advertiser. This authorization is effective as of the Effective Date and will remain in full force in perpetuity for use in connection with the promotion of Walmart Connect Partner Awards in any and all media, now or hereafter devised, worldwide without additional compensation, permission, or notification and effect. All other rights are expressly reserved by Advertiser.

Sincerely,

Signature

(_____) (**Full Legal Name of Signatory**)
(_____) (**Title**)
(_____) (**Company**)